

EASTER OPENING

TOMORROW

March 18.

LINGERIES

Two Pages.

Separate Coats.

Prices range from \$10 to \$30, and one "Opening" Souvenir is 10 per cent discount allowed on all Coats at \$15 to \$30. Perhaps the most generous offerings are the new \$10 and \$15 Coats at price reductions. Determined to give the best in Washington at these times, unusual efforts have been made and less than usual profits secured. Note that the complimentary prices are for tomorrow only.

\$10 for \$10 Coats. \$13.50 for \$15 Coats.

Both the black broadcloth and the covert jacket are garments which should have a long season, for they will be equally desirable during the vacation or to fill in between seasons. A tailored coat of light-weight black broadcloth or covert cloth is a necessity.

Separate Waists.

Ten thousand dollars have been invested in New White Waists. Forty carefully selected styles are shown in the \$1 Lingerie Waists to be 88c tomorrow, as an "Opening" Souvenir. The most expensive Lingerie Waists, at \$6 to \$30 each, are to be subject to 10 per cent discount. Other Souvenirs are—

100 Lace Waists.....\$9.00	\$2.98 Silk Waists.....\$2.69
100 Lace Waists.....\$7.00	\$2.98 Lingerie Waists...\$2.69
100 Lace Waists.....\$5.00	\$1.98 Lingerie Waists...\$1.84
100 Silk Waists.....\$4.69	\$1.50 Lingerie Waists...\$1.33
100 Lingerie Waists...\$4.44	\$1.00 Lingerie Waists...88c

Especially attention is drawn to the expensive Waists and to the fact that not only are prices very much less here, but that the variety is without doubt the greatest in any one establishment in Washington.

Separate Skirts.

The education of the public—the ladies of Washington—to the fact that unsponged cotton-mixed cloth skirts are dear at any price is not being wasted. Ladies now gladly pay us \$5.98 for a skirt which will give satisfaction and turn knowing eyes and deaf ears to the announcement of "bargain" skirts. "Opening" Souvenirs are—

\$5.00 for \$5.98 Skirts.	\$9.00 for \$10.00 Skirts.
\$7.00 for \$7.98 Skirts.	\$10.00 for \$12.00 Skirts.

Note that Voile Skirts are here for as little as \$7.98 and up to the more expensive being silk lined. 10 per cent discount tomorrow on all \$14 to \$35 Skirts.



TO-ORDER HATS.

Let's repeat our late warning—With Easter Sunday but two weeks away, the question of the to-order hat is growing serious. It is now generally very well known that the Palais Royal Milliners are not allowed to be hurried or worried. The view of the management is that the artiste-milliner has to be treated like the thoroughbred she is, and that otherwise best results are impossible. It is best results that have secured and held for the Palais Royal its leadership in millinery. These results shall not be jeopardized now.

MODERATE PRICES.

It's mainly because of immense importations of materials, bought and sold on a cash basis. The prices asked here are less than jobbers' quotations, and that is why the exclusive milliners of Washington are our best customers. Another reason—for satisfaction—the services of expert milliners are permanently secured, and the Palais Royal patron finds "her milliner" here at all times. The rule is for a head "milliner" to be engaged at high wages, to be discharged as soon as the season wanes. Thus milliners are ever coming and going. Not so here—where permanent engagements are made and every milliner is made a happy, conscientious and able ally of the store and its patrons.

Hats.

Untrimmed Hats are here up to \$5 each. The following are the "Opening" souvenir prices:

\$1.50 for the \$1.98 Fancy Hoods, Flats and Lace-Braid Hats.
\$1.98 for the \$2.25, and \$2.25 for the \$2.50 Hair Flats, Hoods and Leghorn Hats.

Feathers.

Birds, wings, fancy feathers, quills, sweeps, etc. No trash—50c to \$2.50 the prices.

39c tomorrow for the 50c Wings and Quills in various styles and colors.
\$1.75 for the \$2 Black Coque Sweeps. These are fine specimens. Extra good value at \$2.

Braids.

Black, white and all the new shades in Horsehair, Yedda, Plaid, Maline, flat Satin and rough Straw.

10c yard tomorrow for the 15c Braids, or 12 yards for \$1.
19c yard tomorrow for the 25c Braids, or 12 yards for \$2.25.

Flowers.

Prices range from 11c to \$3, and wholesale quantities are here in great variety.

21c tomorrow for the 25c Flowers, in bunches, some with foliage.
42c for the 50c Flowers and Foliage. Especially good values at 50c.
75c for the \$1 Flowers, among which are superb specimens of monster crush roses.

Ostrich.

Ordinary Plumes at \$3.50 to \$22 each; Willow Plumes, \$16.50; Paradise Aigrettes, \$1.50 to \$8; Birds of Paradise, \$25 each.

\$3.25 for the \$3.50, and \$4.50 for the \$5 Plumes, in black, white and colors.
\$7.25 for the \$8, and \$9 for the \$10 Ostrich Plumes.

Ornaments.

The new jet, steel, French gilt, pearl and jewel buckles, hat pins and ornaments, at 19c to \$5.50.

10 per cent discount on all ornaments for sale in Millinery and Jewelry Departments.
25c yard for the 30c Maline, in black, white and colors, to match hats and ribbons.
39c yard for the 50c Silk Chiffon, in all the wanted colors.

Special—at \$6.50 to \$15.

Mourning Millinery and Bonnets for elderly ladies. Those in need of Mourning Millinery will find a satisfactory collection here. Not a few in urgent need have been late visitors, and we could quote many very complimentary remarks. The elderly ladies that have discovered the Palais Royal can best supply them are increasing in numbers, and the business grows. A few new and very charming Bonnets will be displayed for the first time tomorrow and will, we think, be duly appreciated.

Sailor Hats, \$1 and \$1.50.

The Millinery chief left New York yesterday evening for Washington. A telegram reads: "Advertise Ladies' Black Sailor Hats in Sunday's papers at \$1 and \$1.50." Untrimmed Hats and trimmings were also secured, but these cannot be told of today.



Specials at Complimentary Prices.

"Omo" Shields, 16c.

Still a greater surprise—Warranted Dress Shields at 7c pair or 4 pairs for 25c. It's the annual treat the maker of a well-advertised Shield gives us and we you. All sizes of these Shields, and every pair warranted, at only 7c pair, or 4 pairs for 25c.

Warranted Spool Cotton, 200 Yards, 1c Spool.

Warranted Shields, 7c.

King's 500-yard Basting Cotton, 3c Spool.

er's Luster Twist, 300 yards..... 7c	Kirby Beard Pins (English)..... 8c
owitz Duplex Bones..... 18c	Featherstitch Braid..... 2c
ck-finish Thread..... 6c	Skirt Markers..... 15c
m Tissue..... 2c	Roll Tape, 24-yard rolls..... 7c
n Brand Pins..... 2c	Westerley 200-yard cotton..... 2c
ing Wax..... 2c	Razor Steel Scissors..... 19c
halebone, 36-inch strips..... 21c	Emery, many styles..... 5c
by Beard Pins (English)..... 4c	Shirt Waist Shields..... 7c

21c for 25c to 37½c Fabrics.

The newly captivating Silk Mousselines, the genuine French Organdies and the various filmy fabrics of the new season. Many have attractive new figures, but, of course, the ultra-fashionable polka dots and ring spots are bountifully in evidence. The grounds are white, with designs in colors, and colors with designs in white. 21c a yard is a complimentary price, for the "Opening" only.

Newly Imported Voiles at 49c.

The latest stripes, checks and plaids, combining white with black, blues, lavender, pinks, brown and tans. The best of imported Cotton Voiles, identical in quality, patterns and colorings to those retailing at \$1.25 in New York.

\$1 Yd. Worth \$1.25
Best of White Dress Linen, ninety (90) inches wide, best-shrunk and guaranteed.

39c Yd. Worth 50c.
Sheer White Mercerized Batiste, 48 inches wide. This is scarce, and will be dearer.

29c Yd. Worth 37c.
Choice of 45-inch-wide White Batiste, and 36-inch-wide Dress Linen.

19c Yd. Worth 25c.
Best 25c quality Persian Lawn and White Swiss for dresses. Only 19c yard.

15c Yd. Worth 20c.
New Linen-finish Suitings, 36 inches wide. Plain colors as well as white.

12c Yd. Worth 15c.
White India Linen and Persian Lawn. Sheer enough to sell at 15c a yard.

Best Laces at 10 Per Cent Discount

Those with filet ground are the latest dictate, but all laces are being very much used, and a new \$75,000 stock is here. It will be noted that the better laces, those at \$2 to \$5 yard, are here in much greater variety than at the exclusive stores, and that prices are fully 20% less. With 10% discount as the "Opening" Souvenir, the prices are still less. No discount allowed on following "Specials":

\$1.19 yard for 45-inch wide All-over Laces; white and cream; much used for waists; generally \$1.50 per yard.

98c yard for various Festoon and Medallion Laces, some of which are worth \$2 a yard. Only a limited quantity.

75c yard for 36-inch White and Fancy-figured Nets and 45-inch Black and Silk Chantilly Lace Nets, worth \$1.50.

25c and 50c for twelve (12) yard pieces of Valenciennes Laces, Edges and Insertings to match; some worth \$1 piece.

Embroideries

The best bargains of the year—15c to 75c yard for best of 25c to \$2 a yard Embroideries. There's also good news of Embroidery Robes, for which see another paragraph, with illustration.

75c

Worth \$2 Yard.
Embroideries up to 22 inches wide are in this lot. But equally choice are the narrower medallion effects. All widths, but not all patterns in each width.

39c

Worth 75c Yard.
Widths up to 18 inches in this lot. Flouncings, bands and medallions in exquisite patterns, eyelet and blind effects. Choice of the aristocracy of embroideries.

25c

Worth 50c Yard.
Choice of Swiss, Nain-sook and Cambric Embroideries, up to 18 inches wide. No coarse and vulgar patterns. Witness these dainty and beautiful Corset-cover Embroideries.

15c

Worth 25c Yard.
In vivid contrast to the usual low-priced embroidered effects—these delicate but perfect patterns are not only a delight to the eye, but made to wear, to wash and to iron.

Robes.

Prices range from \$12 to \$25 for the new Batiste and Swiss Embroidery Robes complete. Lovely effects in white, ecru, pink, blue and lavender. 10 per cent discount is the "Opening" souvenir—one-tenth off the marked prices.

Extra.

Twenty Embroidery Robes—only twenty, and no more to come—are to be distributed at a price that will be a very agreeable surprise.



Palais Royal,
Proprietor. 6 St.